**E-commerce data analysis project**

**- key Questions to be answered:**

1. **Monthly Sales Analysis?**
2. **Product Category Sales Analysis?.**
3. **Product Sub-Category' Sales Analysis.?**
4. **Monthly Profit Analysis?**
5. **Product Category Profit Analysis?**
6. **Product Sub-Category Profit Analysis?**
7. **Sales and Profit Analysis?**
8. **Sales to Profit Ratio?**
9. **Sales to Profit Ratio by Product category?**
10. **Sales to Profit Ratio by Product Sub-Category?**